

Michael Taevs - Passionate about Sustainable Business

<https://michaeltaevs.com>



I am looking for work opportunities on Åland where I can contribute to the improvement of our community, environment, and lives. I am also happy to consult for remotely with on-site visits.

SKILLS & QUALIFICATIONS

- **Business Cases for Sustainability**
- **Strategic Environmental Management**
- **CSR Communications**
- **Climate Change Strategy**
- **Data collection and analysis**
- **Stakeholder Management**
- **CSR Risk Assessment**
- **Social Media Video Production**
- **Geographic Information Systems**
- **Educator and Professional Speaker**

PROFESSIONAL EXPERIENCE

Founder: Plusax AB <https://plusax.com>
Plusax AB • Mariehamn, Åland

2016 - Present

- Consultation services in Smart Sustainability
- Providing custom sustainability programs for small to medium sized business (1 to 25 to 250 employees)
- Environmental, Social, and Operational impact benchmarking
- Integrated CSR Reporting
- Strategic planning to generate long term capital creation
- Carbon Neutrality Certification and Climate Change abatement strategies
- Lowering reputation and operational risk exposure
- Preparation for entry into formal sustainability programs (Global Reporting Initiative GRI, Integrated Reporting <IR>, UN Global Compact, etc)

Chief Sustainability Officer
Paf • Åland, Finland

2011 - 2016

- Youngest-ever CSO of a Nordic company with over €100 Million annual turnover
- Benchmarked Environmental Footprint; including Climate Change impacts
- Created unique CSR sustainability program
- Plan, Do, Check, Act methodology to drive continual improvement
- Carbon Neutral Certification (at a profit)
- WWF Green Office certification
- Manager of Environmental and Community Responsibility Unit, with associated financial forecasting and strategic planning
- Liaison to; Board of Directors, administration, employees, suppliers, and community
- Initiated special projects with local and regional educational institutions

- Promoted transition from basic Corporate Reporting, through GRI Standards, towards Integrated Reporting
- Advisor during Ultra-Low Energy retrofit of corporate headquarters and commissioning of 209 kWp solar energy plant (on-site renewable energy generation)

**Site Director; Supplementary Education
Town of Westford • Massachusetts, USA**

2006 - 2009

- Manager of daily operations and program employees
- Curriculum developer and program funding/grant application writer
- Founded the Westford Outdoor Nature Program to educate students ages 8-13 in Science Technology Engineering and Math (STEM) through team based problem solving challenges
- Interdepartmental liaison to education administration, employees, parents, and local media

EDUCATION

Harvard University

2010

Masters • Environmental Management & Sustainability

- Focus - International business sustainability and the cascading effects of foreign investment financing, stakeholder communications, social responsibility advocacy, and environmental stewardship on successful project outcomes

Concordia University

2004

B.A • Psychology • Neuroscience

- Behavioral Neurobiology / Sensation & Perception / Abnormal Psychology

ACCOMPLISHMENTS

- Board Member, Ålands Natur och Miljö, 2017-2019
- Speaker, JCI Finland, *Sustainability; Doing the right thing for the wrong reason*, 2016
- Speaker, Bärkraft Åland, *The Åland business case for Sustainability*, 2016
- GRI Certified Reporter, 2015
- Thermal Energy Inspector Certification, 2014
- Research Assistant, Harvard University, 2010
- Conservation Commissioner, Town of Westford, 2007-2009

Professional and character references available at your request.

Thank you for your time today,
Michael Taevs